



With a sponsorship of **Gilmore Car Museum**, your business will have the opportunity to reach our active community of local, regional, and national car enthusiasts, members, families, music lovers, and business partners.



Visits
25,000/month

Followers
90,000



Guests
130,000/year

SPONSORSHIP OPPORTUNITIES

Included
in all sponsorship levels

- **Festival of Trees entry, see back (\$250 value)**
- **Signage acknowledging sponsorship**
- **Invitation to member/media preview night, December 2nd**
- **First rights of refusal each year**

Christmas Through the Decades *Exhibit Sponsor \$5,000*

Christmas Through the Decades gives a glimpse back in time to a typical Christmas morning in every decade throughout the 1900s.

- Eight Winter Wonderland admission tickets (\$176 value)
- Logo listed on website event page and social media
- First rights of refusal each year
- Two annual family memberships
- 10% off one meeting space/reception rental
- Recognition on museum lobby signage

Vintage Rides Sponsor \$2,500

Free rides are offered in several Gilmore Car Museum collector cars. Trained docents drive guests through Winter Wonderland's outdoor lights display.

- Four Winter Wonderland admission tickets (\$88 value)
- Logo listed on website event page

Craft Sponsor \$1,500

Winter Wonderland craft/ornament table for children (and parents) to create ornaments.

Two Winter Wonderland admission tickets (\$44 value)

Music Sponsor \$1,500

Supports weekly live music performances throughout Winter Wonderland.

Two Winter Wonderland admission tickets (\$44 value)



Festival of Trees Sponsorship Program

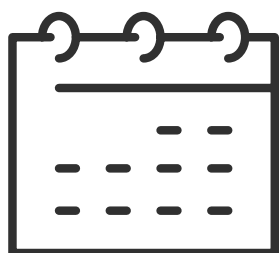
Festival of Trees is a display of 40, 6-ft decorated Christmas trees staged throughout the Museum's *Christmas Through the Decades* exhibits. Our pre-lit trees are decorated by each business, including the tree skirt. Gilmore Car Museum staff assembles, installs, removes and stores each tree. Trees will be displayed throughout December, when visitors will vote for their favorite trees by scanning a QR code to access our electronic voting form. The top three winners will receive recognition on Gilmore Car Museum social media and get first choice of tree-placement the following year.

Presenting Sponsor \$2,500

- Business logo on all program forms, including Festival of Trees registration forms and instruction sheets, all Festival of Trees signage, and on GilmoreCarMuseum.org
- Four Winter Wonderland admission tickets (\$88 value)
- One 6-ft Festival tree with lights. Trees will be displayed for one month, during our Winter Wonderland event
- Business logo/name list on Winter Wonderland programs
- First rights of refusal

Tree Sponsor \$250

- One 6-ft Festival tree with lights. Trees will be displayed for one month, during our Winter Wonderland event
- Business logo/name signage at tree (created and provided by Gilmore Car Museum)
- Business logo/name list on Winter Wonderland programs handed out to all Winter Wonderland attendees
- Two Winter Wonderland admission tickets (\$44 value)
- Early notification the following year for sponsor opportunity



Decoration Schedule

- **November 15 – 23**
Decorate your tree
- **Nov 29 – Jan 4**
The Public votes
- **January 5 – 14**
Remove your decorations



Nov 29 - Jan 4

Enjoy a driving tour through the lighted grounds, surrounded by festive music and decorations, then journey inside the museum to meet Santa Claus and explore our Christmas Through the Decades as you walk through our galleries filled with hundreds of vintage cars.

Guests

15,000/annually

IMAGINE



YOUR LOGO HERE



Sponsorship Agreement

Thank you for this opportunity to partner with your business.
Please select how you would like to support the Gilmore Car Museum by selecting an option or options below and return this form with payment to:

Gilmore Car Museum
6865 W Hickory Road
Hickory Corners, MI 49060

If you have any questions, please direct them to
Sue Huggett, Director of Development and Membership
Email: SHuggett@gilmorecarmuseum.org **Phone:** (269) 953-9011

I would like to commit to the following sponsorships:

- | | |
|--|-------------|
| ☐ Christmas Through the Decades Exhibit Sponsor | \$5,000 |
| ☐ Vintage Rides Sponsor | \$2,500 |
| ☐ Music Sponsor | \$2,500 |
| ☐ Festival of Trees Presenting Sponsor | \$2,500 |
| ☐ Craft Sponsor | \$1,500 |
| ☐ Festival of Trees Tree Sponsor | ___ x \$250 |

Total Sponsorship Investment \$ _____



We Want You!



Business Name: _____

Address: _____ City: _____ Zip: _____

Email: _____ Phone: _____

Contact Person: _____ Signature: _____

Gilmore Car Museum Contact: Sue Huggett Signature: _____

☐

Check Enclosed
(payable to Gilmore Car Museum)

☐

Bill My Card
(details below)

☐

Receipt Requested
(receipts will be sent via email)

Name On Card: _____

Card #: _____ Exp: _____ CVV: _____ Billing Zip: _____

Authorizing Signature: _____ Date: _____